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News Release

Grundy High School Youth Promote “Sticker Shock” at Liquor Establishments

Teens participate in statewide campaign to educate the public about laws against providing alcohol to minors



Morris, IL April 2, 2009: Twenty-two youth from Coal City, Minooka, and Morris high schools today put their mark on 20 liquor establishments in Grundy County. The members of Grundy County Operation Snowball, Inc., descended on the stores as part of a statewide campaign called Project Sticker Shock aimed at reminding all customers that providing alcohol to minors is illegal, unhealthy and unacceptable.

The youth affixed stickers to multi-packs of beer and other liquor items, posted window clings, and talked with store owners and employees about the importance of following state liquor laws. The bright yellow stickers were designed to catch the attention of buyers and remind them that it is illegal to provide alcohol to a person under age 21 and that it is also illegal to use a fake ID.

The youth were assisted by members of the Grundy County No Tolerance Task Force (NTTF) and the Illinois Liquor Control Commission, which provided stickers, t-shirts, and other materials. The following police officers helped organize the Grundy County effort: Officer Scott Ator, Morris Police; Deputy Chad Hrechko, Grundy County; Officer Dan McDonald, Channahon Police; and Officers John Schbone and Denise Deskovich, Minooka Police.

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The following liquor establishments volunteered to participate in Project Sticker Shock:

Channahon Casey's General Store

Route 6 Liquors

U.S.A. Liquors

Speedway

Coal City: Bozo's Liquors

Doc's Drugs

B.P. Fast-n-Fresh Amoco

TD Pete's Shell

Tri-Star Marketing/Mobil Super Pantry

Minooka: CD Wine & Liquors

DJ Liquor

Casey's General Store

Pilot

Jewel-Osco

Jewel Express

BP Amoco

Morris: Four Seasons Liquor

Morris Liquor

Feeney Package Liquor

BP Amoco

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Information about the statewide Project Sticker Shock campaign can be found at the following web site:

www.dontbesorry.org. For more information about the local activities by Operation Snowball, please contact Paula Goodwin at (815) 941-3130.

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Morris and Minooka High School Youth give the thumbs up for a job well done at U.S.A. Liquors in Channahon. Channahon Community Service Officer Dan McDonald (back) is shown, left to right, with Nicole Ellison and Victoria Regalato of Minooka High School, and Katie Yard, Doug Schluntz, Ashleigh Lopez, and Jeremy Murphy of Morris High School.

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Nicole Ellison, front, and Victoria Regalato of Minooka High School put stickers on package liquor at Route 6 Liquors in Channahon.